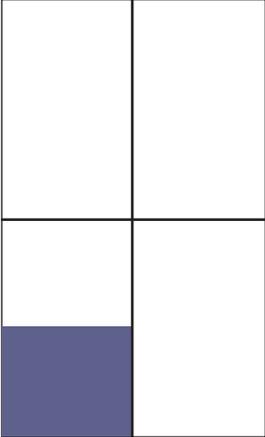
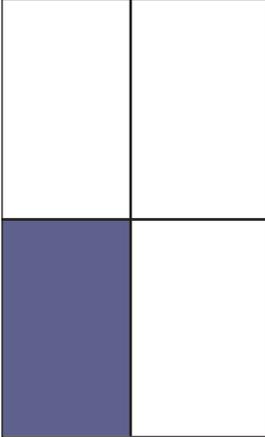
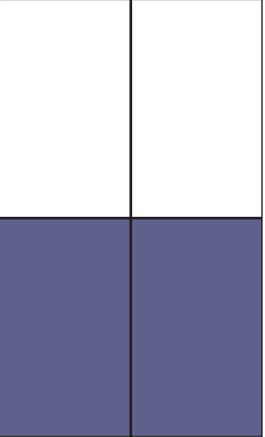
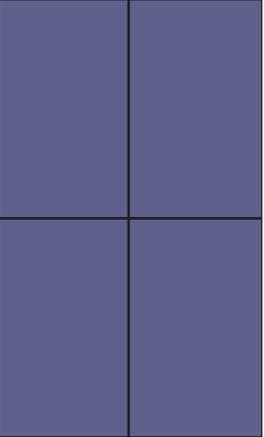


THE INDEPENDENT COLLEGIAN

2016-2017 LOCAL ADVERTISING RATES

FULL-COLOR RATES

1/8 PAGE	1/4 PAGE	1/2 PAGE	FULL PAGE
			
3 columns x 5 in. (5.291" x 5") 15 column inches \$197.25	3 columns x 10 in. (5.291" x 10") 30 column inches \$319.50	6 columns x 10 in. (10.75" x 10") 60 column inches \$639.00	6 columns x 21 in. (10.75" x 21") 126 column inches \$1,176.90

To submit ads, email artwork@independentcollegian.com

To buy ad space or ask about pricing, email sales@independentcollegian.com

Accepted file types:
JPEG, PDF, TIFF, EPS
(high-resolution)

OR

We can create something for you!
Our in-house ad designer can build
any size ad for just **\$30**

BLACK & WHITE

Column Inches	Price
3x5 (1/8 pg)	\$122.25
3x10 (1/4 pg)	\$244.50
6x10 (1/2 pg)	\$489.00
6x21 (Whole)	\$1,026.90

BULK RATES

Column Inches	Discount
150 - 299	6%
300 - 499	8%
500 - 749	10%
750 - 999	15%
1,000+	20%

Base ad rates are \$8.15 per column inch (1.652" X 1")

DEADLINE FOR SUBMISSIONS

Ad submissions should be in
FRIDAY by 5 P.M. BEFORE THE INTENDED RUN DATE

The Independent Collegian

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