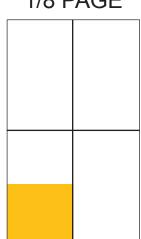
# THE INDEPENDENT **COLLEGIAN**

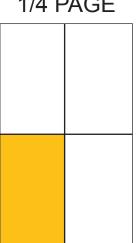
# 2015-2016 NATIONAL ADVERTISING RATES

# **FULL-COLOR RATES**

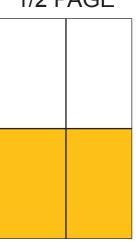
1/8 PAGE



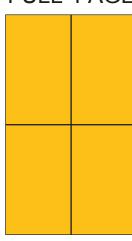
1/4 PAGE



1/2 PAGE



**FULL PAGE** 



3 columns x 5 in. (5.291" x 5") **15** column inches

\$212.55

3 columns x 10 in. (5.291" x 10") **30** column inches

\$350.10

6 columns x 10 in. (10.75" x 10") **60** column inches

\$700.20

6 columns x 21 in. (10.75" x 21") **126** column inches

\$1,305.42

To submit ads, email artwork@independentcollegian.com To buy ad space or ask about pricing, email sales@independentcollegian.com

Accepted file types: JPEG, PDF, TIFF, EPS (high-resolution)

OR

We can create something for you! Our in-house ad designer can build any size ad for just \$30

### **BLACK & WHITE**

Column Inches	Price
3x5 (1/8 pg)	\$137.55
3x10 (1/4 pg)	\$275.10
6x10 (1/2 pg)	\$550.20
6x21 (Whole)	\$1,155.42

### **BULK RATES**

Column Inches	Discount
150 - 299	6%
300 - 499	8%
500 - 749	10%
750 - 999	15%
1,000+	20%

Base ad rates are \$9.17 per column inch (1.652" X 1")

## **DEADLINE FOR SUBMISSIONS**

Ad submissions should be in

FRIDAY by 5 P.M. BEFORE THE INTENDED RUN DATE

### The Independent Collegian

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